The Egyptian Theatre Preservation Association Newsletter
February - March 2013

What's Been Happening

As you know, our primary focus right now is to raise the funds to commence repair of the structural issues in our theater. Our Capital Campaign is designed to collect $750,000 -- $225,000 from local fundraising and $525,000 from grants. We will need around $500,000 to $550,000 of that amount by the end of April of this year if Coos Bay's Urban Renewal Agency is to issue requests for construction bids in time to start construction this summer.

On the local fundraising side, we are doing very, very well. We started our campaign last October and through the end of 2012 we have collected just over $107,000 – 48% of our way there in 3 short months! In addition, at the end of November, we received a challenge donation from one of our supporters that will give us $5,000 for every additional $20,000 we collect locally through the end of April 2013 (up to a maximum gift of $20,000 for $80,000 in additional donations). If you haven't contributed yet or wish to consider giving us additional support, now is a GREAT time to do so. For every $100 you contribute you can help us draw in another $25 through the challenge donation.

Our campaign to enlist local business support is underway. Letters went out to businesses in Coos Bay, North Bend, Charleston, Coquille, Bandon and Reedsport in December and donations have started to come in. Those businesses that contribute $250 or more will be highlighted in our newsletter starting with this edition. In February we plan to visit businesses personally and request their assistance in our efforts to reopen our community's Egyptian Theatre.

Local restaurants have given us business support by hosting fundraisers. In January the Outdoor-In hosted an Egyptian Night Out where they donated 30% of their evening sales. Later in the same month Dutch Brothers hosted an Egyptian Theatre Day where $1 was donated to us for every cup of coffee they sold at their 3 Coos Bay/North Bend locations. Look for more of these events over the next 3 months, including a major fundraiser being planned at Benetti's. Attending these is a great way to support our theater, our local restaurants, and have some fun doing it.



Marli Durgan & Carmen Matthews from the 101 Dutch Brothers on January 25th

Speaking of supporting our theater, joining "King Tut's Army" (our corps of dedicated volunteers) is a great way of lending support and participating in a variety of interesting activities. Our new Coordinator of Volunteers, board member Christina Geierman, is actively recruiting volunteers and rebuilding our forces. Contact Christina at *cgeierman@gmail.com* if you would like to join King Tut's Army. Your help would be very, very much appreciated.

On the grant front we are starting to make progress as well. Just prior to our October campaign kick-off we had submitted 12 grant requests asking for a total of $410,000. We are just entering the time when our 2012 grant requests are being decided upon. Two foundations have awarded us grants:

- the Oregon Community Foundation has awarded us $20,000
- the Pacific Power Foundation provided us $5,000.

Some have turned us down, others have asked that we resubmit our request when we are closer to reaching our overall goal (particularly our local fundraising goal to demonstrate community support), and quite a few are still proceeding with their review process. (Continued on page 2)

We have successfully progressed to the final round of review in several of these. This January we submitted 2 additional grant requests of $150,000 each and have several other requests in the works. We'll have more to report on this front in our future newsletters.

Over and over again I have been struck by the depth of feeling and memories our theater evokes in our community – and folks are showing it with their contributions to re-open the Egyptian. With all of us pulling together – We CAN (and WILL) Do It!

Greg Rueger
President, ETPA

Meet Your Board Members - Robert More, Our Capital Campaign Coordinator



My life adventure began nearly seven decades ago in the lake country on the edge of the Great Plains in central Minnesota. My dad's family were pioneers in southern Minnesota, and my mom's family were from Iowa and St. Louis, so my Midwestern roots run deep. But I have lived in Coos Bay now for almost 38 years, and this is my home; this is where I'm rooted now. I have lived in big cities, Minneapolis and San Francisco among them, but I am most comfortable with small-town life.

When I retired three years ago, I concluded a long career in social services that focused on finding solutions and providing relief for poverty in our community. Prior to that I owned and operated a restaurant in Coos Bay for 10 years. I have found that serving others and working to build community is the lifework that is most fulfilling to me.

Raising a family in Coos Bay was an adventure that had all the complications of any present-day blended family. Here's a snapshot: I am the father of four children, all of whom have different fathers! My children are Lisa (42), Amy (37), Mathu (35) and Krystal (30), and I am blessed with two grandchildren, Sophie and Aiden. I am not married now, but I'm delighted to have a life-partner, Jill. In my elder years, relationships have become ever more important, and I treasure all of those close to me.

I became involved with helping to save the Egyptian Theatre in 2010 when I was asked to write some grants in support of restoring the theater. I was successful with all four of the applications we submitted. Then, when the theater was closed by the city, I decided that more of my time and energy could be offered to help get it re-opened. I soon experienced some arm-twisting by clever board members and city officials and the result was that I agreed to help coordinate the capital campaign to get the Egyptian restored and reopened.

My experience in doing community work leads me to conclude that the Egyptian Theatre will successfully reopen because of the energy and support that is provided by all of you reading this. Please keep that support coming! Thank you. (Bob was recently elected Chair of the City of Coos Bay and ETPA joint Egyptian Theatre Restoration Steering Committee - congratulations Bob!)

A Holiday Visit to the Egyptian Theatre... the Mary G. Steiner Egyptian in Park City, Utah!

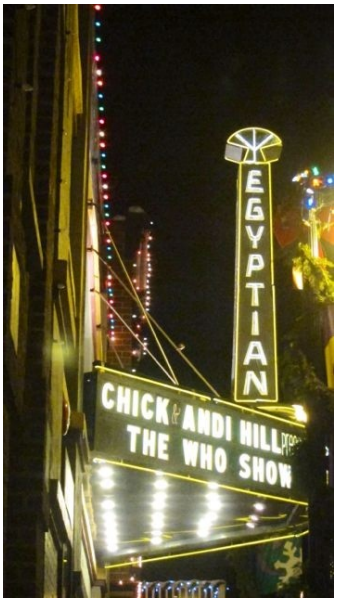
On a family ski vacation after Christmas, we had high expectations as Barbara and I approached the Egyptian Theatre in Park City. Located aloft in the Wasatch Mountains at the center of many magnificent skiing resorts and home to Robert Redford's Sundance Film Festival, Park City's Egyptian Theatre anchors its downtown Main Street. What we found is a community with pioneer mining roots that, in the mid 1990's, successfully went through much of what we are now undergoing in order to reopen their Egyptian. The resurrected Park City Egyptian has carved out a strong place for itself in its community -- a community that has transformed itself into a winter recreation powerhouse and summer resort. We also found that what we have right here in Coos (continued on page 3)

Bay is a larger, more spectacular theatre -- unquestionably worth preserving. We went away with both a strong conviction that we can reopen our Egyptian and that we can operate it successfully for the greater benefit of our entire community.

Here are a few pictures of Park City's Egyptian. As we get closer to reopening our Egyptian, we'll share with you some of the great ideas graciously shared with us by Amber Hansen, Director of Operations at Park City's Egyptian.

Greg Rueger





Egyptian Theatre, Park City, Utah





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Breaking News on the Fundraising Front

We just received word that we will be receiving a grant of $10,000 from the Coquille Tribal Community Fund! We send our sincere thanks to the Coquille Tribe for this contribution to the Egyptian Theatre Renovation Fund, and their repeated support of our project.

Egyptian Theatre Board Secretary Needed – Many of you may know that between July of 2006 and March of 2011, the Egyptian Theatre Preservation Association managed and operated the Egyptian Theatre, and we did it using an all-volunteer staff. Our volunteers were very dedicated and enthusiastic about their part in the operation as you can see from this picture above. Even though the doors are closed for a while, many of the same people are working very hard to raise the money needed to light up that lobby again. **Now we ask for your help**. We are looking for a dedicated, enthusiastic person to be our **board secretary**. If you love the Egyptian Theatre as much as we do, this is your chance to **make a difference**! Board secretaries fill a very important role in projects such as ours, so we encourage you to step forward and get involved, or send us the name of a friend or associate who would like to help us. To be a part of our dedicated team please contact Susan Watson at: susan@mikegordoncpa.net.

Upcoming Events

Egyptian Nights Fundraising Dinners – On January 18th we held an "Egyptian Nights" dinner at Outdoor-In in Coos Bay. Many thanks go to Mark and Gina Daily for hosting this event!

Stay tuned for additional chances to dine like an Egyptian at some upcoming Egyptian Nights events we plan on holding over the next few months. We will send you the details as soon as we have them.

February Wine Walk – Back by popular demand is Coos Bay's Wine Walk, which will be held on Friday, February 1, 2013, starting at 5 p.m. Come see us at the Egyptian Theatre Preservation Association office at 255 N. Broadway in Coos Bay and enjoy lively conversation, beautiful piano music, and share your dreams and ideas for the future of the Egyptian Theatre. Buy your Valentine sweetheart a special gift from our assortment of unique Egyptian merchandise.

Movie Night at Sharkbites Broadway Hall Theatre – We are pleased to announce that we will soon be screening another movie at the Broadway Hall across from the Egyptian Theatre. This one is for all of you surfing enthusiasts out there! Stay tuned for date and time.

