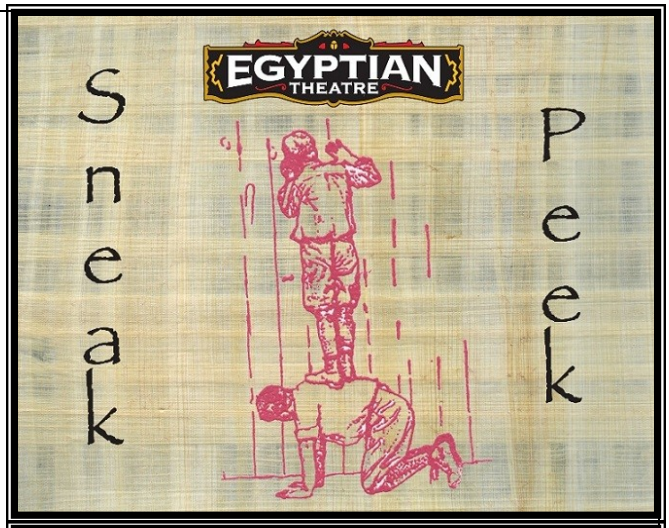
The Egyptian Theatre Preservation Association Newsletter
June - July 2014

What's Been Happening?

by Greg Rueger, ETPA Board President

Our volunteers and construction crews are hard at work in the theatre finishing theatre modifications, adding enhancements, installing your dedication plaques on seats, engraving sidewalk tiles, getting the Mighty Wurlitzer Organ in shape for our opening, moving our projection and sound systems back into the theatre and just plain cleaning up. (lots of dust to remove after construction!) Painting of the theatre's exterior is under way and the Broadway façade, entry and lobby restoration are progressing. Our Egyptian will be ready for our scheduled Grand Re-Opening on June 20!



Join us on Wednesday, June 18th at 6:30 pm for a 2014 ETPA Members only "Sneak Peek" Tour and Organ Concert at the Egyptian Theatre!

With all of this construction going on, it was inevitable that we would face a few challenges. Late last year, when George Kramer, our historic preservation advisor, presented us with a 5-step Egyptian façade enhancement design, we decided to go for it all rather than implementing the steps over time. We raised the funds estimated to be needed and the city moved forward on contracting for the work required. The winning bid for the reconstructing of our Broadway entry, remodeling part of our lobby and fabricating and installing a new awning came in quite a bit higher than we had expected and above the funds we had available.

We regrouped and decided to move forward with the entryway and lobby enhancement. What you will see at our June 20th Grand Re-Opening is a significantly beautified new façade with a stunning entrance (I can't wait until you see our fabulous entrance door handles!) and a spruced-up existing awning with our existing main reader board mounted on it to open up space for our new over-the-entry transom window bringing light into our lobby. Our new decorative display cases, our new awning and the installation and lighting of our new marquee (already ordered and in fabrication) will come later this year after we raise the ~$100,000 needed. Though we won't have progressed all the way to step 5, façade restoration before our Re-Opening, we will have come an awfully long way -- to step 4½. Way to go, team !!

Now onto REALLY fantastic news. After a nationwide search using the League of Historic American Theatres, we have hired an exciting and well-experienced Executive Director/Theatre Manager for our Egyptian Theatre! Kara Long will be joining us from Delaware, Ohio, where she has very successfully managed the operation of another historic theatre, The Strand, for the last 12 years. Though she will be arriving in Coos Bay to officially start managing our theatre the day after Memorial Day, Kara has been running a mile a minute in working with us to plan our July performance schedule and get us ready for a truly Grand Re-Opening. Kara introduces herself to you later in this newsletter.

Our Grand Re-Opening event schedule and first month programming schedule are enclosed. Come join us at our "Sneak Peek" 2014 ETPA members-only tour and organ concert on Wednesday, June 18, starting at 6:30 p.m. Get ready for a revitalized and reenergized Egyptian Theatre!!!

It's Showtime!

by Egyptian Theatre Executive Director, Kara Long



I learned the art of managing a historic theatre not in classrooms but in a 1916 cinema. I was not taught by professors knowledgeable in the theory of management but by a Greek immigrant who learned to speak English by watching movies while running the projectors. He learned how to promote and exhibit motion pictures from the folks who promoted and exhibited films like *Gone with the Wind* and *Wizard of Oz.* During the heyday of movie going in American culture, it was the theatre manager's job to promote and excite their community for the upcoming motion picture.

I have that knowledge in me. It oozed into my pores at the age of 16 as did the ability to strike a carbon arc, do a change over and buildup 2000' spools of 35mm film into the feature that everyone was just waiting to see. This is what I bring to you from Ohio.

I live in a world of movie quotes that swirl through my head and the best one that I can share with all of you amazing Egyptian Theatre supporters is from my favorite movie *Cinema Paradiso*. I will set up the scene: The projectionist, Alfredo, is telling young Salvatore how hard the life of a projectionist is and Salvatore turns to Alfredo and asks, "Then why do you do it?" Alfredo turns to him and says, "Do you hear them laugh? I make them laugh."

That one line sums up why I do what I do: to hear an audience laughing, screaming, singing or clapping is what keeps me coming back for more each day.

I am excited about some upcoming movie events planned for this summer. Date Night Friday Nights, Family Fun Saturday morning movies, Classic Sunday's, Beer and Movie Nights, Pajama Parties and much more. Our Saturday morning movies will have free admission in exchange for a local charity donation, so everyone will benefit. I am looking forward to meeting you all at the movies.

I bring with me from the Buckeye State, my wonderful partner in life, Steve Leibrand and our 3 dogs. Na-La a 10 year old Chinese Shar-Pei, Butters a 7 year old Chinese Shar-Pei and Gru , a 4 year old, who is a Shar-Pei/Bird Dog/Who Knows What else. Gru is my failed foster-dog, before Gru and his brother came to stay with me I had fostered dozens of puppies, dogs and kittens.

Steve and I love photography and will enjoy exploring the Egyptian. Together we had an art gallery display of our work that we took inside of the Strand Theatre in Delaware, Ohio where I was the manager for 12 years. We hope to do the same with a "Discover the Egyptian" show. As they say in show business, "Coming Soon."

We are also looking forward to meeting all of you and getting to know the area. We will love to hear all the best places to take pictures and walk dogs on the beaches.

See you at the Egyptian!

Kara

Scott Helmer
Wednesday, June 25th at 7:00 PM



Even as work continues on the Egyptian Theatre Grand Re-Opening, the Egyptian Theatre Preservation Association is excited to announce the first concert already has been booked for the refurbished venue.

National touring and recording artist Scott Helmer, who has opened for legendary bands including Heart, Big Country, and rock icon Eddie Money, will appear in concert at the Egyptian at 7 p.m. on Wednesday, June 25th. Helmer is working to help charities across the United States raise $1 million for their respective causes. His "Support YOUR Cause Tour" begins May 1, 2014, and will continue through May 1, 2015.

Helmer will be performing solo-acoustic guitar and he will be accompanied on his tour by his trusted motorcycle. He will be inviting all cycle clubs and dealerships across the country to host fund-raising rides along his tour route.

Previously, Helmer played benefits for the Wounded Warrior Project, Operation Comfort, homeless shelters and anti-violence shelters, toy drives, pet charities and many more worthwhile causes.

"I want to use my passion for music to help those people and organizations that help others, even if it's only in a small way; like performing and bringing a bit more awareness to their cause at a fundraising event," he says. "I hope what I am doing inspires others to do the same; to help others by doing what they love."

All proceeds from this concert will benefit the Egyptian!

ETPA Director Elections

We will soon be starting the process we use annually to conduct ETPA member elections of our directors. If you are already a 2014 member in good standing of the ETPA and would like to be considered for serving on our board in 2015, express your interest by sending information about yourself **before July 31, 2014** to the ETPA, attention Anella Dumas, either by mail to the Egyptian Theatre (229 S. Broadway, Coos Bay, OR 97420) or by e-mail to coosbayegyptian@frontier.com. Please visit our new and improved website at www.egyptian-theatre.com, going live before the end of May, for information on the role of a director and our election process.

Another way to support your theatre is to sign up with the new Fred Meyer Community Rewards Program. Freddie's is donating $2.5 million per year to nonprofits in the Northwest, based on the customers' response. You just link your Fred Meyer Rewards Card at www.fredmeyer.com/community rewards. Choose the Egyptian Theatre Preservation Association from the list. This benefit is in addition to your rewards points, fuel points, and rebates; any purchases will accrue points for the theatre. For further information, contact www.fredmeyer.com/community rewards. Our non-profit organization number is 93330 and you should be able to refer to that or the Egyptian Theatre. Look in the Rewards menu on the Fred Meyer site to find the link to Community Rewards.

Contest Continues: the first 4 people to find this symbol somewhere in the newsletter (other than in this announcement) will win a prize of either an Egyptian mug or etched wine glass. We will award 4 prizes per issue - two to the first two people who email where the symbol is (page & location on the page) and two to the first two people who receive the mailed version of the newsletter and call the office (269-8650) with the information. Leave a message with the date and time you called and a number where we can reach you. Start looking!

Opening Night Painting



A Portland artist has produced a painting that will give modern-day theatergoers a glimpse of the Egyptian Theatre's past.

When Jesse Guiher, a freelance artist, illustrator and graphic designer, heard about the closure of Coos Bay's historic theatre and the attempt by the City of Coos Bay and the Egyptian Theatre Preservation Association to restore it to operation, he decided he had to help. To that end, Guiher painted an amazing depiction of the interior of the Egyptian, circa 1925, when it opened. The painting shows the audience engrossed in a Charlie Chaplin film that is showing on the screen. The walls of the auditorium are reproduced in great detail.

Guiher made a gift of the painting to the ETPA, and the association will be selling a limited number of signed and numbered Giclee prints of the painting during the Grand Re-Opening festivities. The painting is currently being framed and will be on display at the theatre for all to enjoy.

More information about Guiher and his artworks is available at TigerTailArt.com.

Movies, Events and other fun stuff at the Egyptian:



Soon you may see some strangely dressed folks arriving at the Egyptian and wonder "What is going on there?"

You may see folks showing up in their PJ's on June 28th for *Mamma Mia* and our PJ Party. Show up in your PJ's for a sing-a-long slumber party atmosphere and be a kid again. "Dancing Queen" is already running through my head. Who knows? A conga line may appear.



Kids: Discover your Egyptian Theatre with an in-theatre "Treasure Hunt" before the screening of *National Treasure* on July 12th. Princesses will take over the Egyptian on July 26th, so get your outfits ready for *The Princess Bride*; then Superheroes will come save all of us on August 2nd, while watching the 1990 version of *Teenage Mutant Ninja Turtles*.



For those who don't want to be a Princess or a Superhero, we will have "Beer and Movie" nights and "Wine and Movie" nights also.

Call for Volunteers!

Anyone 16 and older looking to become a part of the wonderful Egyptian Theatre's volunteer program please feel free to contact me, Kara Long, at 541-808-8295 or email: kara@egyptian-theatre.com. I can promise you a great time and great popcorn!

Programming Key

- **Evening Movie** — Normally a 7:00 pm start
- **Classic Movie Matinee** — Sundays at 11:00 am
- **Kid's Summer Movie & Event Series** — Saturdays at 11:00 am
- **Movie and Event** — Times Vary
- **Live Event** — Times Vary





Schedule of Events

EGYPTIAN THEATRE

Grand Re-Opening

Friday, June 20

- 5:00 -7:00pm -- **Grand Re-Opening Ceremony** (at the obelisk on the "Egyptian Plaza" pedway) and Ribbon Cutting with tours of the Theatre to follow
- 7:00 -7:30pm -- **Wurlitzer Organ Concert** – Paul Quarino
- 7:30pm -- **Silent Movie Festival** – Paul Quarino

Saturday, June 21

- 11:00am - 4:00pm -- Theatre open for **free tours, popcorn, and live music** on stage
- 11:00am - 4:00pm -- **Egyptian Souk** (Market & Street Fair) on the "Egyptian Plaza" pedway — sponsored by the Coos Bay Downtown Association
- 6:30pm -- Theatre doors re-open
- 7:00 - 7:30pm -- **Wurlitzer Organ Concert** – Lee Littlefield
- 7:30pm -- **Feature Film: "It's a Mad Mad Mad Mad World"** (25 cent admission as in 1925)

Sunday, June 22

- 12:30 - 1:00pm -- **Wurlitzer Organ Concert** – Lee Littlefield
- 1:00pm -- **Matinee Film**: the musical **"1776"**

June 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
22	23	24	25	26	27	28
			Scott Helmer in Concert 7:00 PM (Egyptian Benefit)		Private Movie Event	Mama Mia 2008 PJ Party ! 7:00 PM

July 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	July 1	2	3	4	5
She Wore a Yellow Ribbon 1949 1:00 PM				E. T. 1982 7:00 PM	Independence Day 1996 7:00 PM	The Majestic 2001 7:00 PM
6	7	8	9	10	11	12
Yankee Doodle Dandy 1942 1:00 PM			National Guard 34th Army Band in Concert 7:00 PM	Teen Idol 6:00 PM	When Harry Met Sally 1989 Wine Walk 7:30 PM	National Treasure 2004 Kid's Treasure Hunt 11:00 AM
13						
Some Like It Hot 1959 1:00 PM						

Remainder of July event schedule under development.

Business Sponsors $250 and up

Abby's Legendary Pizza
Abel Insurance
All Weather Wood
Art Signs, Inc.
Banner Bank (formerly Sterling)
Bay Appliance
Benetti's Italian Restaurant
Browns Studio
Coach House Restaurant
Coos Bay Iron Works, Inc.
Coos Bay Lions Club
Coos Bay Downtown Association
Coos Bay Lions Club
Coos Bay Toyota
D. B. Western, Inc.
Daugherty's Maytag Home Appl.
Domaine Serene Wines
Dutch Brothers Coffee
Elrod Avenue Investments, LLC
Farr's True Value Hardware
First Call Resolution
Hilltop House Restaurant
Huggins Insurance of Coos Bay
Little Italy Italian Restaurant
K-Dock 92.9 FM
Ken Ware Chevrolet-Cadillac
Loft by the Lighthouse
Lori Lemire, DMD
Mahaffy Tree Farm
Maya Graphics, Inc.
Michael A. Gordon, CPA, LLC
Mill Casino
Morgan Veterinary Clinic
M's Glass
McKay's Markets
Nasburg & Company
Nelson's Bay Area Mortuary
North Bend Rotary
Oregon Pacific Bank
Outdoor-In
Pacific Power
Shark Bites Café
Sherwin Williams Paint
Shinglehouse Auto & Salvage
Shoji Planning, LLC
The World
US Bank
Waste Connections, Inc.
West Coast Contractors
Yellow Cab

Egyptian Theatre Executive Director/Theatre Manager Hire Fund 2014 Donation

Name _____ Date _____

Address _____

City, State, Zip _____

_____

o $25.00 o $50.00 o $100.00 o $250.00 o $500 Other _____

Please make your checks payable to "ETPA" and return this form and your donation to ETPA, 255 N Broadway, Coos Bay, OR 97420. If you prefer to make your donation with a credit card, please fill out the information sign and mail.

Thank you!

Circle one: VISA MasterCard

Credit Card # _____ 3 digit Security Code _____

Exp. Date: _____ _Signature__ _____