The Egyptian Theatre Preservation Association Newsletter
February - March 2012

What's Been Happening

From Our Committees:

The Egyptian Theatre Preservation Association (ETPA) has formed four Action Committees, each charged with organizing a chunk of the job ahead of us by coming up with board approved action plans in the areas of Community Support, Process Improvements, Visioning and Preliminary Planning, and Project Funding. Cyberspace is full of e-mails zipping around as the ETPA leaders conduct their meetings, do the planning, and fill out the required paperwork in order to put our master plan in place with the help of our "gurus," the Resource Consultants. This is a big job and may appear to be taking a lot of time. However, care is being taken to anticipate and avoid problems and costly mistakes each step of the way. Soon we will have the compiled and polished product ready for use.

Hail Our Accomplishments! The ETPA is now the proud owner of a brokerage account at Morgan Stanley Smith Barney in our own City of Coos Bay. Anyone with a hankering to donate appreciated stock to the Egyptian Theatre cause can now do so with ease, thanks to the efforts of the Project Funding and Process Improvements Committees. The ETPA is a 501(c)(3) charitable organization, so your donations to this worthy cause are tax deductible! See Susan Watson, Treasurer, for details.

You can contact Susan by leaving a voice message at (541) 404-6779, or sending an e-mail to susan@mikegordoncpa.com.

More News!!!!!

The Urban Renewal Agency (URA) and the ETPA have jointly funded a $20,000.00 contract with George Kramer, a well-known preservationist, to assist us in our planning process. George is currently working with the Holly Theatre in Medford and had a leading role in the successful restoration of the Cascade Theatre in Redding CA. He met with the URA, the ETPA and our Bay Area public for the second time on January 25, 2012. George gave us a clear, step-by-step description of how best to proceed. He suggested some grand ideas for façade improvements as an early, easily completed project which will demonstrate progress. He also expanded on our understanding of tax credits as a possible funding source. We eagerly look forward to more inspiration and sage advice from George.

George Kramer

Good news on the funding front! The URA has awarded a "not-to-exceed" $98,181.00 contract to Cascadia Consulting Partnership to act as our major grant writing agency for the bulk of the large grants sought. Our own peerless grant writer, Bob More, has been batting a thousand on the grants for which he has been applying on our behalf. In the works now is a project for obtaining grants to fund the upcoming marketing study. This study is a key component of our "case statement" for requesting the larger grant dollars we need for construction. …Go Bob!!!

Response to the Egyptian Theatre Preservation Association's local fundraising and membership drive for 2012 has surpassed last year's donation levels! Many thanks to board member Rick Shearer and his compatriots for their successful efforts.

Storm-drenched, flooded, and blown away as your ETPA has been during these past two months, we persevere unswervingly in our Egyptian Theatre tasks. . .always with the goal fixed firmly in our minds of that glorious day when we can throw open the doors of the restored Theatre again and invite you all back inside with our characteristic friendly smile and warm welcome for each and every patron.

Movies at the Shark Bites Theater

Our movie roots will not be denied, so on Saturday, January 28, 2012, we had a showing of the Bruce Brown movie *Endless Summer* at the Shark Bites Theater across from the Egyptian Theatre. The movie was well-received by the local surfing crowd, and a showing of Bruce Brown's movie *On Any Sunday* is planned in the near future to thrill motorcycle racing enthusiasts.

Meet your Board Members

We thought we might include a short bio of our Board Members with each edition of our Newsletter. We are pleased to introduce our newest Board Member, Greg Rueger, and his wife, Barbara.

Greg, elected to the Board in December 2011, brings a depth of business experience to the ETPA. Born in London, Greg emigrated from England with his family to the United States and grew up in the San Francisco Bay Area. Greg graduated from the University of California at Berkeley with Masters Degrees in both Electrical Engineering and Business Administration. He holds professional registrations in Electrical and Control Systems engineering. Although he paid his way through school by delivering medicine by bike for a pharmacy and serving up espresso specialties as a barista at a campus café, Greg spent most of his career at Pacific Gas and Electric Company (the U.S.'s largest investor owned utility) where for years he was among their top five executives and ran various business units. Among other assignments, Greg was responsible for the safe and efficient operation of our nation's largest investor owned hydro electric system, an extensive renewable energy system, and the Diablo Canyon Nuclear Power Plant where his organization set several world performance records and achieved the first "all A's" safety report card granted by the Nuclear Regulatory Commission. His position required frequent travel to Washington, DC where he testified many times before Congress and played a significant role in developing U.S. research and energy policy. Greg has served on numerous energy, research, public policy and academic advisory and governing boards. After retiring, Greg has kept his hand in the energy industry by occasionally taking on interesting assignments advising in nuclear operations and renewable energy (ask him about winter in Moscow and serving on the board of a solar energy company headquartered in Israel and partially owned by a Chinese firm).

So what brings Greg to Coos Bay? His wife! Barbara's mother was born in Coos Bay and her grandmother, a registered nurse, moved to Coos Bay in 1914 and spent her career here, often doing private duty nursing for the patients of Doctors Mingus and Horsfall. While growing up, Barbara spent holidays with her grandmother in Coos Bay and has fond memories of the Egyptian Theatre from those times. Her mother worked as an usher in the Egyptian during her high school years, paying her way to the University of Oregon. Greg and Barbara maintain a home in Coos Bay and 'the other Bay Area'. Although Greg is new to the ETPA Board, he and Barbara have attended quite a few Board meetings, participated in ETPA volunteer activities, and supported Board projects since the inception of the ETPA.

Check out the Website

There is now a link to a You Tube presentation of photos of the Theatre. Click on the first photo in the History page.

Calendars now only $12.00

We still have calendars available so if you have not gotten yours yet please check out Cone 9 at Pony Village, Fat Cat Antiques in North Bend, Charleytown in Charleston, Oregon Wine Cellars in Coos Bay, Antiques and Collectables of Coos Bay or order one on the website on the Upcoming Events page. If you're out of town we'll mail you one for an additional small shipping and handling fee.